



Media Kit

BEAUTY INFLUENCER
& CELEBRITY MAKEUP ARTIST

ALLISON
KAYE

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2024



About Me

Allison Kaye is a beauty influencer and highly-rated celebrity makeup artist. Allison takes pride in helping people feel and look their best through the power of makeup, beauty products, and beauty services. While amplifying others uniqueness, and empowering them to become a better version of themselves, Allison has changed lives through the beauty industry.



90.1K

INSTAGRAM FOLLOWERS



2.8M

MONTHLY INSTAGRAM VIEWS



96%

FEMALE AUDIENCE



2.1K

EMAIL SUBSCRIBERS

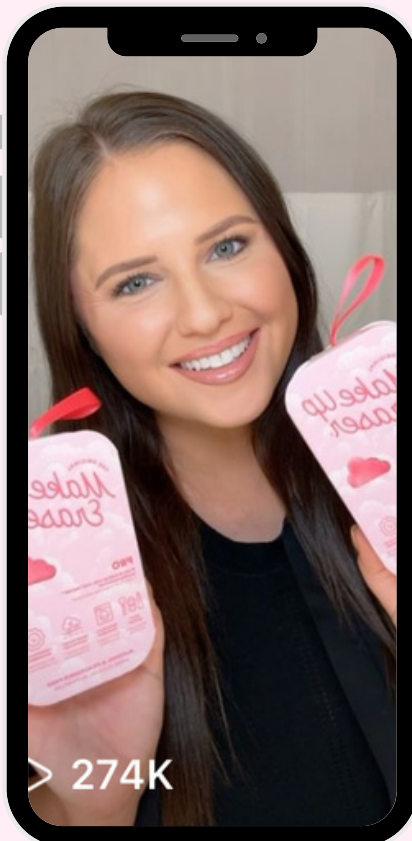
[@allisonkayeglam](https://www.instagram.com/allisonkayeglam)



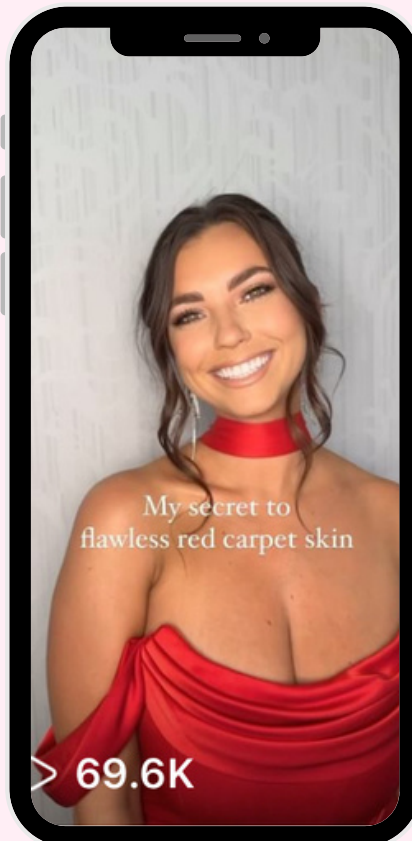
BEAUTY INFLUENCER

Recent Brand Partnerships

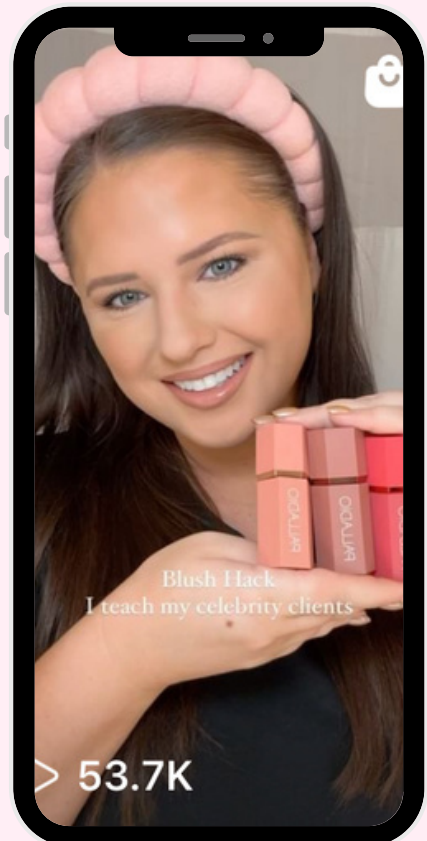
Celsius Energy Drink- Raising Canes - Makeup Eraser
First Aid Beauty - Elemis Skincare - Nativa SPA
TEMPTU Airbrush - COVERGIRL - Dr Brandt
Beauty Pie - Nebulyft - Norvell Sunless Tanning
Palladio Beauty - L.A. Girl Cosmetics - Juvia's Place



Makeup Eraser



Temptu



Palladio Beauty



BEAUTY INFLUENCER

Recent Brand Events & Appearances



Glow Recipe



Lacoste



Michael Kors



Sports Illustrated



Elemis Skincare



DSW

All images linked to social posts - click image to view



BEAUTY INFLUENCER

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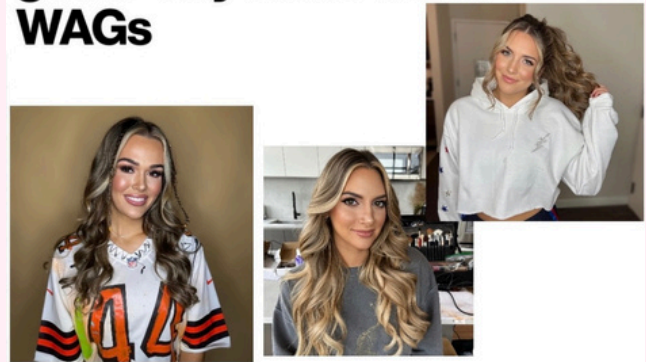
CELEBRITY MAKEUP ARTIST

Press

- [Vogue](#)
- [The New York Post](#)
- [Brides](#)
- [Allure](#)
- [Pure Wow](#)
- [Forbes](#)
- [Makeup.com](#)
- [Women's Health](#)
- [Real Simple](#)
- [Good Housekeeping](#)
- [Who What Wear](#)
- [Byrdie](#)
- [Pop Sugar](#)
- [Elle](#)
- [New Beauty](#)
- [Oprah](#)
- [Zoe Report](#)
- [Huda Beauty Magazine](#)
- [Self](#)
- [Bustle](#)



How makeup artist Allison Kaye creates glamorous game-day looks for NFL WAGs



Clientele

- Top TikTok influencers
- Top Instagram influencers
- NFL
- Sports Illustrated Swimsuit
- MLB
- Netflix
- Bravo
- ABC's The Bachelor
- Top country music stars
- Top fitness influencers
- TLC's The Culpo Sisters
- MTV's Siesta Key
- Fox Nation Television
- NHL
- Roku Channel